

**Bora Kim, Columbia University**

**Boundaries of K-pop: EXP EDITION, A Non-Korean K-pop Idol Group**

In 2014, a non-Korean K-pop idol group EXP EDITION was born in Bora Kim's Columbia University MFA studio in New York. The group has relocated to Seoul in 2016 and has been working in the K-pop industry to this day. Since its inception, EXP EDITION has received media attention and generated heated online debates around cultural authorship and appropriation in K-pop. In her talk, Kim will share why her team created the group and what the on-going questions are that she wants to raise through EXP EDITION: What are the imagined boundaries of K-pop that exist in the minds of K-pop consumers? How do we confront the self-centric communication and understanding created in the process of the "transnational" circulation of K-pop?

**Bora Kim** is an interdisciplinary artist born and raised in Seoul, Korea. Her process is based on cultural research revolving around the spectacle and performance of Asian femininity/masculinity, particularly in the context of global media. Kim's work addresses the public gaze and occupies the sphere of popular culture. Kim lives and works in New York and Seoul. Kim holds a B.A. in Sociology from Korea University and an MFA in Visual Arts from Columbia University.