Cultural Diplomacy and U.S.-Korea Relations

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Abstract:

The cultural underpinnings of the U.S.-Korea relationship have traditionally received less attention than the security and economic aspects of the relationship. But educational and cultural contacts have been important since the late 19th century, and have taken on greater-than-ever significance in the early 21st century. How has cultural diplomacy -- as practiced by government and nongovernment actors from both countries -- influenced and shaped the U.S.-ROK relationship? What role can cultural diplomacy play in advancing policy goals in North Korea? How different are the approaches and methods Washington and Seoul use in practicing cultural diplomacy?