**Korea and Cultural Diplomacy: Politics and Meaning in Arts, Industry, and Civil Society**

**PROGRAM**

8:30–9:00 Coffee and Pastry

9:00–9:20 Opening Remarks: Jay C. Kim, introduced by Chang Ho Ahn

9:20–9:50 Congratulatory Remarks: Ahn Ho-young, introduced by Byung Goo Choi

Ben Vinson III, introduced by Young-Key Kim-Renaud

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Session I

Young-Key Kim-Renaud, Chair


9:50–10:20 Kyung Hyun Kim, “Historicizing Korean Popular Culture: Click, Scroll, Dribble, Shoot, and Shake!”

10:20–10:50 Break

Session II

Gregg Brazinsky, Chair

10:30–11:00 Katharine (Kathy) H.S. Moon, “Culture on the Korean Peninsula: Clash or Reconciliation?”

11:00–11:30 Yoon-shik Park, “Korea’s Need for a New Economic Paradigm”

11:30–11:50 Commentary: Dana Tai Soon Burgess

11:50–12:10 Commentary: Ji-Young Lee

12:10–12:40 General Discussion

12:45–2:30 Lunch

**SPEAKERS**

**Jay C. Kim**, the only Korean American ever elected to the U.S. Congress, is currently Chairman of the Washington Korean-American Forum and was recently appointed as a member of the National Economic Advisory Council for South Korea President Park Geun-hye. He addressed the 1992 Republican National Convention. During the 103rd Congress, he was conferred the “Outstanding Legislative Leadership Award” and the Ellis Island Medal of Honor. He received his B.S. and M.S. in Civil Engineering from the University of Southern California and a Ph.D. in Political Science from Hanyang University. Before his political career, he was a successful businessman. In 1976, he started Jay Kim Engineering, a firm that specialized in designing highways and water reclamation projects, which was recognized as one of the top 500 design firms in the U.S. He has also served as Mayor and City Council Member of the City of Diamond Bar in California.

**Ben Vinson III** is Dean of the George Washington University Columbian College of Arts and Sciences. His scholarship focuses on colonial Mexico, especially the African presence in Mexico, and he authored several books and numerous articles on the subject. He is currently researching the colonial Latin American caste system. Before joining GW in the summer of 2013, he was the vice dean for centers, interdepartmental program, and graduate programs at the Johns Hopkins University, where he taught since 2006. He earned a bachelor’s degree from Dartmouth College and a doctorate from Columbia University.

**Kathleen Stephens**, a career American diplomat, was Acting Under Secretary for Public Diplomacy and Public Affairs in 2012, and U.S. Ambassador to the Republic of Korea, 2008-2011. During her three decades in the Foreign Service, she served in senior positions in the Department of State and the White House, including as Principal Deputy Assistant Secretary of State for East Asian and Pacific Affairs from 2005 to 2007, and as Director for European Affairs at the National Security Council during the Clinton Administration. Her overseas assignments included service at U.S. diplomatic posts in Korea, China, Northern Ireland, and the former Yugoslavia. Ambassador Stephens is a recipient of the 2013 Sejong Cultural Award. She is currently a Visiting Scholar at Stanford University.

**Kyung Hyun Kim** is Professor of Korean Studies in the Department of East Asian Languages & Literatures and Director of the Critical Theory Emphasis Program at University of California, Irvine. Among many books he wrote and edited are *Virtual Hallyu: Korean Cinema of the Global Era (2013)* and *The Korean Popular Culture Reader (2014)—both published by the Duke University Press.

**Katharine (Kathy) H.S. Moon** is Professor of Political Science and the Edith Stix Wasserman Chair of Asian Studies at Wellesley College. She is an expert on the U.S.-Korea alliance, nationalism, and social movements (democratization, women’s movements, and migrant workers) in Korea & Asia. She received her B.A. from Smith College and her Ph.D. in Political Science from Princeton University. Moon is the author of *Sex Among Allies: Military Prostitution in U.S.-Korea Relations (Columbia University Press; 2007)* and *Sex Among Allies (Columbia University Press; 2017)*. She was also an editor of *The Korean Popular Culture Reader (2014)* and *The Korean Popular Culture Reader (2019)*. She has written more than 50 scholarly articles and chapters for books about U.S.-Korea relations and gender equality in Korea & Asia. She received the 2013 Sejong Cultural Award and served as President of the Korean Studies Association (KSA) in 2020.

**Yoon-shik Park** is Professor of International Finance at the George Washington University School of Business. Before joining academia, he was a Senior Economist at the World Bank in Washington and then Financial Advisor to the Samsung Group in Korea. He was a member of the board of directors of Samsung Corporation between 1998 until 2009. During the past two decades he has been a member of the board of directors of the Korean Economic Institute of America, Inc. (KEI) in Washington. He received his Doctor of Business Administration in International Finance from Harvard Business School and Ph.D. in Economics from the George Washington University. Among his many publications are such books as *Project Financing and International Financial Markets, International Banking and Financial Centers, International Banking in Theory and Practice, Oil Money and the World Economy, and The Euro-based Market: Function and Structure*.

**COMMENTATORS**

**Dana Tai Soon Burgess** is Chair of GW’s Department of Theatre & Dance, and Associate Professor of Dance. He is the director of Washington, D.C.’s premiere Asian American dance company. He has received critical acclaim for his unique synthesis of Eastern and Western aesthetics and numerous awards, including a Senior Fulbright Grant in 2006 and 2008 to teach at the National University of San Marcos in Lima, Peru. His choreography has been presented and commissioned by the Smithsonian Institution, the Asia Society (NY), the Kennedy Center, Lincoln Center, La MaMa, NY, and the United Nations. Burgess also tours internationally as a Cultural Ambassador for the Department of State, most recently to Israel, Egypt, and the West Bank.

**Ji-Young Lee** is Assistant Professor in the School of International Service at American University. Her research and teaching focus on East Asian security, Korean politics and foreign policy, East Asian diplomatic history, and international relations theory. Prior to AU, she was an Andrew W. Mellon Postdoctoral Fellow in Politics and East Asian Studies at Oberlin College. From 2005 to 2010, she was a contributor on Japan-Korea relations for Comparative Connections, the Pacific Forum Center for Strategic & International Studies. She was a PSCCO visiting fellow at the East-West Center and a non-resident James Kelly Korea Political Science Fellow. She received a Ph.D. in Government and an M.A. in Security Studies, both from Georgetown University; an M.A. in Political Science from Seoul National University and a B.A. in Political Science and Diplomacy from Ewha Womans University.

**Ahn Ho-young** is Ambassador of the Republic of Korea to the United States since June 2013. A former Deputy Minister of Foreign Affairs, he has held high-ranking positions in the Ministry of Foreign Affairs since 1978, many of which were related to trade and economic issues. He served as a counselor for the South Korean delegation to the OECD in 1996, counselor for the South Korean permanent mission to the WTO from 1998 to 2002, director of the International Trade Law Division in the office of the Ministry of Trade from 2002 to 2003, and Deputy Minister of Trade at the Foreign Ministry from 2008 to 2011. He was Ambassador to the Kingdom of Belgium, Luxembourg, and the European Union from 2011 to 2012.
Chang Ho Ahn is President of the Washington Korean-American Forum. He is a founder and Chairman of Rexahn Pharmaceuticals, Inc. (NYSE, RNN). He is an authority in new drug development and cancer research. He had served in the Food and Drug Administration as an Expert Regulatory Officer and Laboratory Chief and researched in the National Cancer Institute of the National Institutes of Health. Dr. Ahn organized and chaired the U.S.-Korea BioBusiness and Partnership Forum in 2003 and 2004, of which Maryland State, Montgomery County, and the Korean Government were partners. He has also served as President of the Society of Biomedical Research.

Gregg Brazinsky is Associate Professor of History and International Affairs at the George Washington University. He received his Ph.D. in History from Cornell University. He is a specialist on U.S.-East Asian relations during the Cold War. His first book, Nation Building in South Korea: Koreans, Americans, and the Making of a Democracy, appeared in the fall of 2007 from the University of North Carolina Press. He is now pursuing research on the cultural impact of the Korean War in America, Korea, and China, and Sino-American competition in the Third World. He serves as co-director of the George Washington University Cold War Group.

Byung Goo Choi is Director of the Korean Cultural Center Washington D.C. at the Embassy of the Republic of Korea and Minister Counselor for Public Affairs. His areas of expertise include the Korean film industry, copyright of cultural content, and cultural exchange and promotion. His career within the Ministry of Culture, Sports, and Tourism includes serving as Director of the Cultural Industry Policy Division, the Film and Video Content Industry Division, the Copyright Industry Division, and the International Culture Division. He received his Ph.D. in Social Science from Syracuse University.

Roy Richard Grinker is Professor of Anthropology at the George Washington University. He received his Ph.D. in Social Anthropology at Harvard University. He is the author of Korea and its Future: Unification and the Unfinished War and Unstrange Minds: Remapping the World of Autism, among other books. His current work involves the epidemiology of autism in South Korea and the early identification of autism among Zulus in KwaZulu-Natal, South Africa and Mexican migrant workers in southwestern Florida. He is a frequent contributor to media outlets, and in 2010 received the Anthropology in the Media prize from the American Anthropological Association. He is also editor-in-chief of The Anthropological Quarterly.

Young-Key Kim-Renaud is Professor of Korean Language and Culture and International Affairs and Chair of the East Asian Languages and Literatures Department at the George Washington University. She received her Ph.D. in Linguistics from the University of Hawaii. A theoretical linguist with a broad interest in the Korean humanities and Asian affairs, she is editor-in-chief of the journal Korean Linguistics, and serves on various Asia-related boards. Her publications include Crucifer Wives of Korea: The Fifteenth to the Twentieth Century (M.E. Sharpe, 2004) and nine other books. She received a Republic of Korea Jade Order of Cultural Merit in 2006 and the Bichumi Grand Award from Samsung Life Foundation as a Woman of the Year 2008 for Public Service.

BACKGROUND

The HMS Colloquium in the Korean Humanities series at GW provides a forum for academic discussion of Korean arts, history, language, literature, thought, and religious systems in the context of East Asia and the world. The Colloquium series is made possible by an endowment established by the estate of Hahn Moo-Sook (1918-1993), one of Korea’s most honored writers. The 21st HMS colloquium is co-organized with the Washington Korean-American Forum and the Korean Cultural Center of the Embassy. We are grateful to our sponsors: the Korea Foundation and GW’s Columbian College of Arts and Sciences, Department of East Asian Languages and Literatures, Sigur Center for Asian Studies, and Institute for Ethnographic Research.

The colloquium is open to the public free of charge. However, reservations are required. Please contact Dr. Young-Key Kim-Renaud, kimrenau@gwu.edu, 202-994-7107, to RSVP with your name, affiliation, email address, and phone number(s).